

The Little Pitch 2016

Terms and conditions

The Competition

The Little Pitch Competition (“the Competition”) is a business ideas competition and is open to all undergraduate or postgraduate students currently studying at Anglia Ruskin University, (has an ARU student identification number) either as an individual or in teams.

To enter the competition entrants should submit an original business idea via the electronic entry form on the Competition website using the following format: The ONLY (what) that (does what) for (target customer group), which addresses each of the following areas:

- What it’s called
- What it is
- Why it’s different
- Who it’s for

The final business idea submission should be a short description up to a maximum of 140 characters.

The Competition runs during October and November 2016 and closes with a Final event in December 2016 as follows:

- October 2016 – The Competition opens for entries from 10am, Saturday 1st October to 12 noon, Monday 31st October.
- November 2016 – The Competition opens for entries from 10am Tuesday 1st November to 12 noon, Wednesday 30th November
- 13 December 2016: The Little Pitch Final – The October and November winners and runners-up are invited to pitch their idea in front of an invited audience at Anglia Ruskin University Cambridge Campus for their chance to be selected as the winner of The Little Pitch 2016. The time and location of Little Pitch Final will be announced in due course via email to all participants, on The Little Pitch website and on The Little Pitch social media.

Competition entries must be made in the manner outlined on The Little Pitch website and by the closing dates and times specified. Failure to do so will disqualify the entry.

Entries made after 12 noon, Monday 31st October will not be considered for the October competition, but will be entered into the November competition.

Entries made after 12 noon, Wednesday 30th November will not be considered for the November competition and will be disqualified.

Please note that employees of Anglia Ruskin University including employees who are also registered students of Anglia Ruskin University or members of their families or households of employees or persons connected with the creation or administration of the competition are not eligible to enter the Competition.

Entrants can be individuals or teams of up to four individuals ("Entrants"). However only one cash prize will be awarded per winning entry. Please note if an entrant enters an idea as an individual and as a team, the Entrant can only win as an individual or as a team, not both.

Entrants are free to submit any number of ideas in October and November and those ideas that weren't awarded a cash prize in October, can be resubmitted to the November competition. However entrants can only win the monthly cash prize of £140 once. This means that if an Entrant were to enter and win in the October round they would not be eligible to win a cash prize in November round of the Competition.

The Organiser reserves the right to select the winners. Entries will be judged by the Organiser and a selection of independent guest judges. By "Judges" we mean the Organiser working together with the independent expert judges listed on The Little Pitch website.

All Competition Judges have been chosen on the basis of their professional experience working with startup businesses or as startup entrepreneurs in their own right.

The Prizes are awarded at the Organisers discretion and evaluated based on the stated criteria. No prizes will be awarded as a result of improper actions by or on behalf of any Entrant. The Judges' decision is final and the Entrant will raise no challenge to the decision and there will be no final appeal.

The Little Pitch Final winner will be judge by popular vote by those attending the final.

No feedback will be provided, for any reason, and at any stage, to unsuccessful Entrants.

General

The Organiser and promoter of the Competition is AREA (Anglia Ruskin Enterprise Academy) part of Anglia Ruskin University of Bishop Hall Lane Chelmsford CM1 1SQ ("the Organiser"). The Organiser reserves the right to refuse to accept entries, based on substantial evidence, that they feel do not meet the objectives or the Rules of the Competition.

The Organiser reserves the right to amend these Rules without notice due to unforeseen circumstances. Any changes will be posted within these Rules.

In the event of any dispute regarding the Rules, conduct results or all other matters relating to the competition the decision of the Organiser is final and binding and no correspondence or discussions will be entered into.

The Organiser reserves the right to verify the eligibility of all the Entrants.

By entering the Competition the Entrant warrants that all the information submitted is true, current and complete.

The Organiser reserves the right to disqualify any Entrant if it has reasonable grounds to believe the entrant has breached the Rules.

The Entrants are required to provide contact details and these will be used to contact the winners regarding the Prize. The Entrants are advised to make sure these details are correct.

All entries received shall be deemed to be made in accordance and in acceptance of these Rules in full and without exception. There will be no option of an Appeal.

By entering the Competition the Entrants agree to be bound by these Rules and by any other requirements set out in the promotional material or websites. The Competition Rules are governed by English Law and any disputes will be subject to the exclusive jurisdiction of the courts of England.

The personal data relating to entrants will be used solely in accordance with current UK Data Protection Legislation and will not be disclosed to a third party without the entrant's prior consent.

By entering the Competition the Entrant agrees that they either own the copyright in their entrance submission or they have obtained the express prior consent of the copyright owner. The Organiser will accept no liability for intellectual property infringement.

Prizes

There are two monthly prizes of £140 for the October and November rounds and a one-off prize of £100 in The Little Pitch Final in December.

Monthly prizes: October and November rounds

At the end of each month (October and November 2016), the two best Entrants – one judged by the popular vote and the other chosen by a monthly guest Judge – will each win £140 cash prize, a certificate and a place to pitch at The Little Pitch Final in December (“Prize”). A further three runners-up, as decided monthly by the guest Judge, will each receive a certificate and a place to pitch at The Little Pitch Final in December.

Winner by popular vote

The public will be invited to vote for their favourite ideas and submissions once they have been approved by the Organiser and posted on the Competition website. Each month the top submission, in terms of the public vote, will be awarded £140 cash prize, a certificate and a place to pitch at The Little Pitch Final in December.

The Organiser will only count votes as those made via The Little Pitch website and shown on the bespoke voting counter that appears under each entry.

To place a vote, the user must visit The Little Pitch website and click on the voting button, they will then be asked to log in with Facebook. Once the user has logged in to their personal Facebook account, they are able to click on the "vote now" button. Please note that each user can vote for multiple ideas, however can only vote for an individual idea once.

Twitter tweets or retweets as well as Facebook likes, comments, shares, and other actions completed on the Entrants personal Twitter and/or Facebook accounts will not be counted as votes.

Winner by judges' vote

At the end of each month (October and November 2016) the top submission, as decided by the Judge, will be awarded £140 cash prize, a certificate and a place to pitch at The Little Pitch Final in December.

A further three runners-up, as decided by the Judge of the month, will each receive a certificate and a place to pitch at The Little Pitch Final in December.

The Competition Judges will be looking for submissions that combine a highly innovative business idea with a clear commercial opportunity.

We will endeavour to announce winners and runners-up via email and on social media no later than 14th November 2016 for the October round and no later than 5th December 2015 for the November round, but there may be circumstances when these dates cannot be met.

Final round: The Little Pitch Final

The October and November winners and runners-up will be invited to pitch their winning ideas at The Little Pitch Final on 13th December 2016 in front of an invited audience at Anglia Ruskin University Cambridge Campus.

The pitch will be in the form of a 1-minute elevator pitch. Those eligible to pitch will be offered a workshop to help develop their pitch in early December.

One entrant/team will be selected as the winner of The Little Pitch 2016 at the end of the event and will receive a £100 cash prize and a certificate.

Only the winners and runners-up of the October and November rounds are eligible to pitch at The Little Pitch Final.

Only those winners and runners-up able to present their pitch in person at The Little Pitch Final will be eligible to win the winners prize.

The Little Pitch Final winner will be selected by popular vote by those attending the event.

Any entrant in breach of the Little Pitch rules and regulations shall be disqualified at the discretion of the Little Pitch organisers.

All cash prizes will only be made payable on the production by the winners of valid personal bank account details

Publicity and The Data Protection Act 1998

By entering the Competition and submitting a Little Pitch to the Competition website the entrant gives their consent for the Organisers to publish details on The Little Pitch website and on the Anglia Ruskin University website and the AREA website. Please note that information published may include the Entrant's personal details, idea and pen picture.

By entering the Competition the Entrants also agree that their entries can be tweeted about on The Little Pitch Twitter stream (@ thelittlepitch) and The Little Pitch Facebook page (www.facebook.com/thelittlepitch)

The Organiser reserves the right to delete any postings from the Entrants which in the Organisers opinion are illegal, offensive, contain threats of violence, are pornographic, breach copyright or other third party intellectual property rights, are abusive, disclose third party personal details or contact details without their permission or provides links to third party websites Expresses opinions on third party websites, or are inappropriate for any other reason. Any inappropriate or offensive material may be reported to the appropriate legal authorities.

All information and entries posed on The Little Pitch website, the Anglia Ruskin website, the AREA website, Anglia Ruskin University, AREA or The Little Pitch Twitter and Anglia Ruskin, AREA or The Little Pitch Facebook represent the opinions of the Entrant and is not endorsed or verified by the Organiser.

The Organiser accepts no liability for any loss suffered in connection with the use of the Little Pitch website, Anglia Ruskin University website, AREA website, Anglia Ruskin University, AREA or The Little Pitch Twitter or Anglia Ruskin, AREA or The Little Pitch Facebook.

Please be advised that ALL submitted ideas will be in the public domain – and the Entrant should not reveal any core intellectual property or sensitive information.

The winners' names and winning entries will be posted on the Anglia Ruskin University, AREA and The Little Pitch Twitter stream, Anglia Ruskin, AREA and The

Little Pitch Facebook, The Little Pitch Website, Anglia Ruskin Website and AREA website.

The Organiser does not accept any liability for any damage, loss, injury or disappointment suffered by any Entrant entering the competition or as a result of accepting any Prize.

The Organiser reserves the right to publicise the Competition through normal media channels, for the duration of the Competition and for a period of 12 months thereafter. No confidential details shall be used in publicity material without the permission of any and all third parties mentioned therein.

By entering the Competition the Entrant gives permission for their entry or image to be reproduced online and in print media. Winners may be requested to take part in promotional activity and the Organiser reserves the right to use the names and addresses of the winners, their photographs and audio and/or visual recordings of them in any publicity.